Writeway

Writeway Referral Program

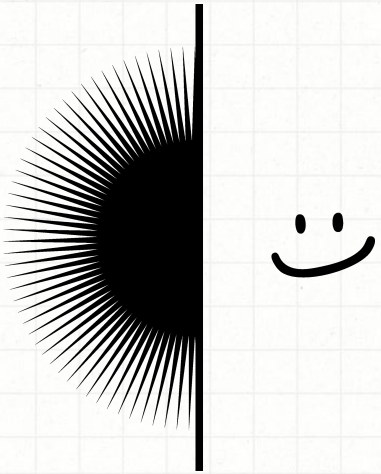
Give your clients a place to continue the conversation between sessions.



Growth doesn’t only happen in session.

A lot happens in the days between appointments. Clients are processing feelings, noticing patterns and making sense of what’s on their minds — often without a clear place to capture it.

Writeway gives those thoughts somewhere to go.



Life moves fast. Our thoughts get left behind.

Between busy schedules, endless notifications and everything else demanding our attention, it's easy to move through the day on emotional autopilot.

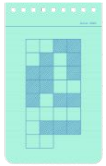
We experience things, react and move on—often without making time to understand what we're thinking or feeling.

Writeway was created to give those thoughts somewhere to go.















Meet Writeway

An approachable digital journalling platform that gives clients somewhere to reflect, process and capture what's on their mind — one page at a time.





Trusted by great organizations



Designed to fit alongside the work you’re already doing.

Writeway gives clients an approachable place to keep reflecting between sessions, without introducing another complicated process to manage.



Guidance when they want it.



Space when they don’t.



And no pressure to maintain a perfect journalling routine.

A flexible place for what matters.

Make it personal

Clients can customize their journals to create a space that feels comfortable and useful to them.

Find a place to begin

Guided journals, thoughtful prompts and open pages help clients capture thoughts while they're fresh.

Reflect in their own rhythm

Clients can revisit ideas from previous sessions without the pressure of maintaining a rigid journalling routine.

Bring thoughts back into the room

Clients can choose to share specific pages or entries, giving you a starting point for conversations you'd like to explore together.

A private space. On their terms.

Writeway gives clients a private place to reflect, with clear control over what they choose to share.



Private by default

Journals are private to each client's account unless they choose to share them.



Sharing on their terms

Clients decide whether to share their writing, what to share and when to stop sharing.



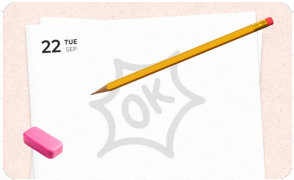
Protected and in their control

Writing is securely stored and synced across devices. Clients can export their journals or delete their content or account.

*Practitioners do not automatically receive access to a client's journal.

How the Writeway Referral Program Works

Simple to join. Simple to share.



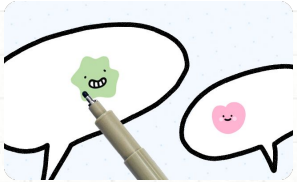
1. Apply

Tell us a little about yourself, your practice and how you'd like to introduce Writeway to your clients.



2. Get your toolkit

Once approved, you'll receive complimentary Premium access, your unique referral link and ready-to-share resources. Want a little more guidance? You can also book an optional onboarding call with our team.



3. Share when it's a fit

Introduce Writeway to the clients you think could benefit. They'll sign up through your unique link and receive credits to personalize their experience.

Good for your clients, easy on your practice.

What you receive

- Complimentary Writeway Premium access
- A unique referral link that's easy to share
- Ready-to-use resources for introducing Writeway to clients
- Optional onboarding and direct support from the Writeway team
- No commission, kickbacks, or added admin to manage

Everything you need to introduce Writeway with confidence — without adding another complicated process to manage.

What your clients receive

- A private, approachable place to reflect between sessions
- Guided journals, prompts, and free-form ways to write
- The flexibility to journal wherever and whenever it works for them
- Bonus welcome credits

The program keeps practitioner benefits non-monetary by design, so your recommendation stays yours.

There’s research behind putting thoughts into words.

Journalling isn’t a cure-all. But, research suggests certain forms of journalling can offer modest benefits for mental and emotional wellbeing.

20 randomized controlled trials

A 2022 systematic review found journalling interventions were associated with an approximately 5% greater reduction in measured mental health symptoms compared with control groups.

4,000+ participants

A separate meta-analysis found expressive writing had a small but significant effect on symptoms of depression, anxiety and stress, with effects more apparent at follow-up.

Writeway isn’t a replacement for therapy. It’s a resource for reflection between sessions, alongside the work you’re already doing.

What Writeway Users Say

★★★★★

May 14
Tanja Hauff

easy to use - every day helps to organize tasks and memories

★★★★★

My Memory Collection

May 6
Chris L9

Writeway has become my personal photo collection space. It helps me organize and preserve the little moments in my life, so my memories feel beautifully kept and easy to look back on. I really appreciate how it turns everyday moments into something meaningful.

200+ Journals

Made in Canada

★★★★★

A Calming Space for My Mind

May 12
nickkilloi

Writeway has such a peaceful and comforting vibe. The whole app feels gentle, quiet, and safe, which makes it really good for my mental well-being. It helps me slow down, organize my thoughts, and capture little moments without pressure. I love that it feels less like "writing a diary" and more like creating a calm space for myself.

★★★★★

November 8
Beatriz Medeiros

beautifully crafted, with wonderful notebooks and very easy to fill. I think it's the best journaling option I ever met. No ads and an immersive experience for the desktop, tablet and mobile.

Ready to Get Started?

Apply to join the Writeway Referral Program.

Applications take a few minutes, and most are reviewed within a few days.

Apply to join

Learn more

Writeway.

We make getting started easy.

Once you're approved, we'll send you everything you need to explore Writeway and introduce it to clients when it feels right.

1. Check your welcome email

You'll receive a link to activate your complimentary Premium membership, your unique referral link and an overview of the program.

2. Get to know Writeway

Explore the app at your own pace, or book an optional onboarding call with our team to walk through the experience and ask questions.

3. Share when it's a fit

You'll receive a digital referral card featuring your unique link, making it easy to introduce Writeway to clients you think could benefit.

No complicated setup. Just a resource you can explore and share on your terms with the clients it's right for.

Let’s take a look.

Paper-like and flexible. Writeway is a journalling experience.



Take a tour

Writeway

Questions?
We're Always Here

Contact info

Learn more

You'll have a direct point of contact at Writeway for anything related to the program, referrals, or getting started.

Writeway supports personal writing and reflection. It is not a replacement for therapy, medical care, or crisis support.





















@writewayhq
writeway.com